

Equity Bear Markets

Periods of economic recession and expansion are a fact of life. Since 1945, there have been 11 periods of recessions and expansion.

The average recession lifespan has been about 11 months, and the average expansion lifespan has been 58 months.

Equity Bull markets (share prices rise) and Bear markets (share prices fall) generally coincide with economic expansion and recession periods.

As of 2015, the current Equity Bull market has prevailed approximately six (6) years. Since it is a given that the next equity Bear market will occur at some point, it is simply a question of when.

Investments should be selected with these market cycles in mind.